WEB-214 Social Media 3 (2-3) Spring
Prerequisites: None
Corequisites: None
This course introduces students to social media for organizations. Topics include social media, marketing strategy, brand presence, blogging, social media analytics and technical writing. Upon completion, students should be able to utilize popular social media platforms as part of a marketing strategy, and work with social media analytics tools.(2022 FA)

WEB-225 Content Management Sys 3 (2-3) Spring
Prerequisites: None
Corequisites: None
This course introduces students to Content Management Systems (CMS) designed for the publication of Web content to Web sites. Topics include individual user accounts, administration menus, RSS-feeds, customizable layout, fWyer